

2018 SPONSORSHIP
OPPORTUNITIES



9TH ANNUAL
MARYLAND
WORKPLACE
**HEALTH &
WELLNESS**
SYMPOSIUM 2018

Mental Health in the Workplace



Friday, June 1, 2018 | 7:30 a.m.- 3:00 p.m.

Martin's West

6817 Dogwood Road | Baltimore, MD 21244

www.MarylandWellnessSymposium.com

Presented by: 
bhs
BETTERING LIVES

Mental Health in the Workplace

The Annual Maryland Workplace Health & Wellness Symposium is the largest workplace wellness gathering in the state focused on discussing timely health and wellness topics for employers. Known for featuring inspiring, thought-provoking leaders, the symposium brings together hundreds of employers from around Maryland, Pennsylvania and Northern Virginia.

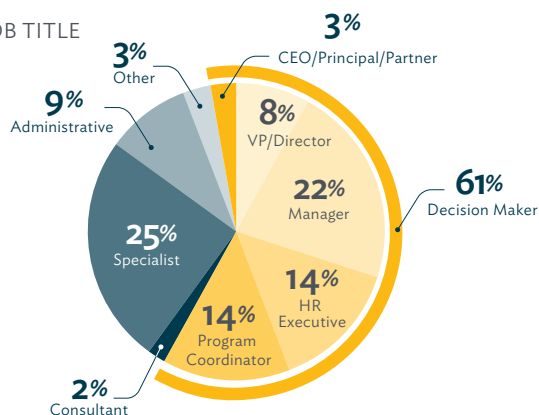
A limited number of sponsorship and exhibition packages are available. Sponsoring the symposium provides a branding opportunity to align your organization with a well-regarded event grounded in engagement, interaction and passion for employee well-being. Nearly 500 decision makers and influencers will be gathered to build relationships and learn new ways to create a healthier workplace for their organizations. Sponsors will be featured prominently in pre-event promotions, social media and signage during the event and have access to a list of attendees prior to the symposium. Because of the limited sponsorships available and interactive format of the agenda, sponsors will have many different opportunities for networking with industry leaders throughout the day.

BHS is proud to present this year's event and we invite your organization to become a sponsor. Join us as we help redefine the healthy workplace.

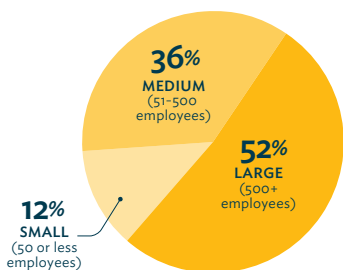
BY THE NUMBERS

Attendee Profiles

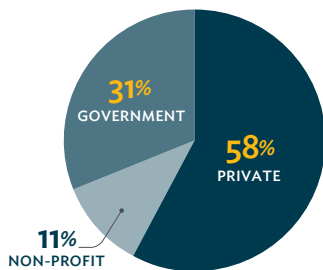
BY JOB TITLE



BY ORGANIZATION SIZE



BY ORGANIZATION TYPE



EXHIBITOR LAYOUT





SPONSORSHIP BENEFITS BY LEVEL

	PLATINUM	GOLD	SILVER	NONPROFIT
Cost	\$10,000	\$5,000	\$1,500	\$1,000
Availability	4	4	4	4
Booth space*	12x10 booth space with two 6ft tables	6 ft table prime location	6 ft table	6 ft table
Company name and logo featured on event signage throughout symposium	✓	✓	✓	✓
Advertisement in program guide	Full page color	Half page color	Quarter page color	Quarter page color
Logo and web link to be posted on event website	✓	✓		
Company profile (50 words) and listing in event program guide	✓	✓	✓	✓
Company name and logo listed on back cover of program guide	✓	✓	✓	✓
Participation in Passport to Well-Being activity to drive traffic to booth	✓	✓	✓	✓
Post-conference attendee mailing list	✓	✓		
Company logo on event bag	✓	✓		
Complimentary wifi	✓	✓	✓	✓
Company name and logo listed in pre-event and post-event communications	✓	✓		
Recognized during the Passport to Well-Being prize drawing	✓	✓	✓	✓
Complimentary tickets to event	10	5	2	2
Exclusive industry representation	✓			

*No Booth Sharing

PLEASE INDICATE THE FOLLOWING INFORMATION

This information will appear in the event program.

Company/Organization

Address

City, State, Zip

Contact Name (for directory only)

Phone

Website

50 word company description

This information is for event contact purposes only.

All symposium-related communications will be sent to this person.

Contact Name

Title

Phone

Email

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

PLATINUM (\$10,000)


GOLD (\$5,000)

SILVER (\$1,500)

NONPROFIT (\$1,000)

PAYMENT INFORMATION

If check, make payable to: **BHS**

 **MD Workplace Health & Wellness Symposium**
6225 Smith Avenue, Suite 203
Baltimore, MD 21209

For additional information contact:
Gary Nasuta, Vice President of Marketing
gnasuta@bhsonline.com | 443-738-0107

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